



HBA Newsletter

October 2015

Upcoming Events

October

8 HBA Membership Meeting
12 noon at the Holmen American Legion with guest speaker Representative Steve Doyle.

13 Joint Meeting with HBA and Onalaska Area Business Association - 12 noon at the La Crosse Country Club with guest Speakers are Joe Chilsen and Nancy Proctor

November

12 HBA Membership Meeting
12 noon at the Holmen American Legion with *Toot Your Own Horn!*

December

10 NO HBA MEETING Enjoy the holidays!

January

HBA ANNUAL Membership Meeting Date, Time and Location TBD

NEW: 50/50 DRAWING

Each month everyone at the meeting will throw in \$2. A winner will be drawn at the end of the meeting and they will receive half of the money collected!

Speaker of the Month Recap

Guest speakers, Eric Bartels and John Church with BeMobile/Verizon answered questions about mobile phones and taught us about useful apps for business.

- **TeamViewer** allows you to access your computer (Windows, Mac or Linus) from anywhere.
- **DocuSign** allows you to securely and electronically sign documents.
- **CamCard** allows you to take a picture of documents, business cards and receipts.
- **Go to Webinar and Go to Meeting** - allow you to virtually attend meetings. You get both audio and picture.
- **Waze** - Shows you real-time traffic conditions.
- **ShopSavvy** searches for the best prices and allows you to save immediately with price match information.

Eric and John encouraged everyone to check out these free apps and reminded us to back-up our phones. You can stop by the Holmen store to get the latest phones and tablets or get help with your phone.

Upcoming Speakers

Please join us on Thursday, October 8th at 12 p.m. for the monthly HBA meeting. Representative Steve Doyle will be our guest speaker.

November is TOOT YOUR OWN HORN month! Plan to talk about your business. Remember, bring a guest for a chance to win a **prize!**

Holmen After 5

Thanks to Dr. Kara Larson with River City Chiropractic for hosting Holmen After 5 on September 28th! There was delicious food and beverages and tours of their new clinic.



The next Holmen After 5 will be Monday, March 28, 2016 at the Holmen American Legion. Please get it on your calendar because it's going to be fun!

If you are interested in hosting, contact Melissa Schultz at 608-386-4136 or HolmenBusiness@gmail.com.

Business of the Month

Congratulations to Steve Wroblewski with La Crosse Premium Water. You could be the Business of the Month - just join us for the monthly meeting on October 8th!

HBA as a Resource:

LOOKING FOR EMPLOYEES?

Post your employment needs on the HBA website or let us put it in the newsletter.

Do you have an UPCOMING EVENT such as a BIRTHDAY or RETIREMENT party? Rent 8' tables from HBA. Just \$5 each.

Contact Melissa Schultz:
608-386-4136
HolmenBusiness@gmail.com

Facebook

Have you liked our HBA Facebook yet? HBA is here to promote your business. Please share something about your business (specials you are running, an open house, new employees). Visit www.facebook.com/HolmenBusiness

Membership Info

Holmen area business owners and organizations are invited to join HBA in promoting the Holmen community. More information about the organization can be found on our website @ www.HolmenBusinessAssociation.org

Renew or join HBA: Email us today or visit the website to download the application.

If you are interested in speaking at our meetings, contact us at HolmenBusiness@Gmail.com

Joint Meeting – HBA and OABA

Please plan to attend the joint meeting of the Holmen Business Association and the Onalaska Area Business Association on **TUESDAY, OCTOBER 13, at 12 p.m.** Guest speakers will be Village of Holmen President Nancy Proctor, Onalaska Mayor Joe Chilsen and La Crosse Mayor Tim Kabat. They will be giving community updates.

We will meet at the La Crosse Country Club, 300 Marcou Road, Onalaska. Please RSVP by **THURSDAY, OCTOBER 8** to Melissa Schultz at Melissa@AOPS7R.com. Lunch will be \$10 and can be paid at the door.

2015 Holmen Area Historical Society Program

HAHS invites you to attend their monthly meetings which are held the first Wednesday of each month, beginning at 7:00 p.m. at the Holmen Village Hall, unless otherwise noted.

October 7, 7:00 p.m.: Party Line “Rubberneckers.” Two of our members, Eugene Faulkenberg and Robert Hoffman, have stories published in this fascinating look at “days gone by” in Southwest and South Central Wisconsin (Hometown Memories, 2014). Come and enjoy great first person accounts of rural school in the 1930s.

November 4, 7:00 p.m.: Veteran’s Day Program: “Hmong Veterans’ Vietnam Experience.” Facilitated by Vietnam veteran, Bob Wateski, Nao Tou Lor and Zaxa Vue will talk about their experience fighting for the CIA in Vietnam.

December 2, 6:00: Holiday Potluck - Come and celebrate the passage of another year with favorite family dishes, good fellowship, and our beloved “House Band,” the always spirited old time string band, Grand Picnic.

Loneliness & Social Connections in Older Adults

The holidays are a time that invoke many emotions, unfortunately loneliness is one of them. October’s BrightStar Care Wisdom Over Wine Event will focus on the topic of loneliness and social connections in older adults. Guest speaker, Ellen Rozek, Ph.D., Assistant Professor of Psychology at UW-L has specialized in gerontology and has a great passion for this area of discussion.

Wisdom Over Wine is a free monthly event for community members or professionals, who are involved in the care of others, or who want to learn more about care related topics. BrightStar Care of La Crosse is proud to sponsor and offer these learning opportunities to the communities we serve.

Date: Wednesday, October 21st, 2015, 4:00 PM - 6:00 PM

Location: Java Vino, 2311 State Road, La Crosse, WI 54601

Guest: Ellen Rozek, Ph.D., Assistant Professor of Psychology - UWL

RSVP: By Friday, October 16th by emailing tim.britain@brightstarcare.com



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